

# JORDAN MCMORRIS

## USER EXPERIENCE DESIGNER

(786) 354 - 3381 | [jordanmcmorris02@gmail.com](mailto:jordanmcmorris02@gmail.com) | [www.jordanmcmorris.com](http://www.jordanmcmorris.com) | [linkedin.com/in/jordanmcmorris](https://linkedin.com/in/jordanmcmorris)

### SUMMARY

A UX and Product design professional who uses design research, visual design, and emerging technologies to create user-centered digital experiences. Experienced in synthesizing insights and translating findings into intuitive digital experiences as well as UX strategy, prototyping, and stakeholder communication.

### TOOLS

|                        |                   |
|------------------------|-------------------|
| Figma                  | Adobe Illustrator |
| Autodesk Maya          | Adobe Photoshop   |
| Framer                 | HTML/CSS          |
| Microsoft Office Suite | Antigravity       |

### TECHNICAL SKILLS

|                        |                     |
|------------------------|---------------------|
| User Experience Design | Design Research     |
| User Interface Design  | Insight Translation |
| 3D Animation           | Project Management  |
| 3D Modeling (Maya)     | Usability Testing   |
| Vibe Coding            | Graphic Design      |

### PROFESSIONAL EXPERIENCE

#### Virtual Design Analyst, Kronos

January 2025 - Present

- Design high-quality web visuals that communicate ideas clearly through strong visual hierarchy.
- Collaborate with consultants and facilitate client engagement by organizing content and preparing presentation materials under tight deadlines.
- Develop all presentations to follow consistent branding, creating polished and cohesive client deliverables.

#### Research and Concept Lead, Anker Innovations x SCADpro Collaboration

January - March 2026

- Shaped the research approach, led user interviews and testing, and synthesized insights to ground the project in real user needs.
- Validated that design concepts were evidence-based and aligned with both user and business goals.
- Delivered regular presentations to stakeholders, providing clear updates on research findings, design direction, and project milestones while facilitating feedback and alignment.

#### Innovation Intern, National Commercial Bank

July - August 2023

- Collaborated with other interns to create innovative solutions to financial problems.
- Conducted user research and gather insights to inform design decisions and create user personas and journey maps.
- Developed wireframes, interactive prototypes, and high-fidelity mockups to illustrate design concepts.

### EDUCATION

#### Master of Fine Arts in User Experience Design

May 2026

Savannah College of Art and Design

- Relevant coursework in Prototyping, Usability Testing, Front End Design and Cognitive Design

#### Bachelor of Fine Arts in Animation (Minor in Drawing)

June 2024

Savannah College of Art and Design

- Relevant coursework in Digital Design and 3D Modeling

### ADDITIONAL INFORMATION

- **Awards:** 2026 Red Dot winner, 2026 Indigo Design Award Silver and Bronze winner, 2025 IDA Award Honorable Mention
- **Certifications:** Lextant Design Research and Insight Translation (2025)